

Claybrook.

## PAINT GUIDE

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Claybrook Colour has been designed using the highest quality and most technically advanced raw materials. Our matt emulsion gives a flat matt finish and is suitable for all internal rooms such as bedrooms, living areas and low traffic hallways. Our eggshell paints have a slight sheen to aid durability and have exceptional wash resistance. Use internally on walls or woodwork and particularly good in hallways, bathrooms or kitchens.

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### Coverage

Coverage: (one coat) 1 litre of either emulsion or eggshell covers approximately 14sqm, however due to the natural pigments, it can take 2 or 3 coats to achieve the desired effect.

### Notes

Free sample swatches are available to order online of all 50 colours in the emulsion finish. We also offer two colours in eggshell finish; Claybrook Blue and Kate Blush.

We use quality bases and highly pigmented formulations in our paints which are made to order in the UK, and will be delivered direct to you by courier. We do not hold stock in our showrooms.

### Preparation

Check the colour and finish are correct before starting with application. Stir all paints before use. Colour variation can occur from tin to tin, so if using more than one tin mix them together.

All surfaces to be painted need to be clean, dry and sound. Bare plaster and other porous surfaces should be prepared by using your chosen paint diluted with 25% water to form a mist coat. Alternatively you can use a sealer/undercoat that does not contain PVA, nor have a chalky content. Do not apply each coat of your chosen paint too thickly, otherwise the drying time can be affected and may cause the final coat to crack.

To avoid spoilage, it is best to decant the paint into a tray or paint kettle and not place the brush or roller directly into the paint tin, unless you intend to use the whole tin.

### Application

Often a single coat will suffice, however a second coat is normally required to produce a perfect finish, and for some shades such as yellow and red a third coat may be required.

We recommend a premium quality, short/medium-pile roller and brushes with high natural bristle content for the best results. Brushes and rollers can be cleaned in warm soapy water. Coats will be touch dry in 2 hours and allow approx 4 hours between coats to ensure the previous coat is completely dry.

### Storage and Transportation

Keep the paint tin upright during transportation and beware of crushing the tin to avoid leaks. Please use your paint within six months of purchase.

We accept no responsibility for the deterioration of contents or packaging after this date or once your tin has been opened and re-sealed.

This product is water based and should be protected from extreme temperatures, especially frost and direct sunlight, especially if you are storing the tin in an outbuilding such as a garage or shed.

### Cleaning and Disposal

Do not empty into drains or watercourses. Dispose of contents/container to a waste disposal site in accordance with local/national regulations. Please contact your local Environmental Department for disposal instructions. Metal containers may be recycled.

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If you require any further assistance please email [enquiries@claybrookstudio.co.uk](mailto:enquiries@claybrookstudio.co.uk)



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## Construction and Technical Information

Our paints do not contain lead, plasticisers, APEOs, formaldehydes or MIT. The paints are free from oils and solvents meaning it has virtually no odour. Due to the hard-acrylic paint resin content it has a high performance and is highly resistant to UV, with minimal dirt pick-up, resulting in reducing the need to repaint repeatedly. Both emulsion and eggshell finishes are water-based with ultra-low VOCs. The Titanium dioxide that we buy as a key ingredient meets all industry regulations relating to emissions. The superior coverage makes our paint very efficient and due to its high-performance ingredients, has excellent durability and wipe resistance.

## Environment

The paints are eco-conscious and vegan friendly.

## Health and Safety

Avoid contact with skin and eyes. In case of contact with eyes rinse immediately with water and seek medical advice. Keep out of reach of children.

## Delivery Cut Off Times

Orders placed pre 12pm Monday-Thursday will be delivered next day.

Orders placed from 12pm Thursday to 12pm Friday will be delivered Monday.

Orders placed after 12pm Friday to 12pm Monday will be delivered Tuesday/Wednesday.

	EMULSION	EGGSHELL
Coverage per litre	14m <sup>2</sup> per litre*	14m <sup>2</sup> per litre*
Drying time/Touch dry	2-3 hours	2-3 hours
Recoating time	4 hours**	4 hours**
Area of use	Interior walls and ceilings	Interior walls, ceilings, primed wood and metal surfaces
Sheen level	3-5%	20%
VOC content	2.5 litres 0.4g per litre	2.5 litres 0.4g per litre
Volume solids	49%	45%
Tool cleaning	Soapy water	Soapy water
Solvent	Fresh water	Fresh water

\*Depending on surface and surface preparation.

\*\* Depending on temperature and relative humidity.

### NEED HELP?

Call 020 7052 1555  
 Email [enquiries@claybrookstudio.co.uk](mailto:enquiries@claybrookstudio.co.uk)  
 Visit Our Studio at Shoreditch, London or Banbury, Oxfordshire

If you require any further assistance please email [enquiries@claybrookstudio.co.uk](mailto:enquiries@claybrookstudio.co.uk)

