

PAINT GUIDE

Claybrook Colour has been designed using the highest quality and most technically advanced raw materials. Our matt emulsion gives a flat matt finish and is suitable for all internal rooms such as bedrooms, living areas and low traffic hallways. Our eggshell paints have a slight sheen to aid durability and have exceptional wash resistance. Use internally on walls or woodwork and particularly good in hallways, bathrooms or kitchens.

Coverage

Coverage: (one coat) 1 litre of either emulsion or eggshell covers 14sqm. Due to the pigments in our yellow shades, such as Hay Bale and Lemon Squeezy, we find that these can take 2 or 3 coats to achieve the desired effect and coverage.

Notes

Free sample swatches are available to order online of all 24 colours in the emulsion finish. Quality bases and highly pigmented formulations give great colour. We do not hold stocks of paints either in our London studio or midlands offices. The paint is made fresh to order at our facility in the north of England, and delivered direct to each customer by courier.

Preparation

Stir all paints before use. Check colour and finish are correct before starting with application.

Surfaces must be clean, dry and sound. If not, they should be sanded and appropriately prepared.

To avoid spoilage, it is best to decant the paint into a tray or paint kettle and not place the brush or roller directly into the paint tin, unless you intend to use all of it at one time.

Colour variation can occur from tin to tin so if using more than one tin mix them together.

Bare plaster and other porous surfaces should be sealed by using a paint diluted using 25% additional water.

Application

Often a single coat will suffice. Occasionally a second coat will be required to produce a perfect finish.

We recommend a premium quality, medium-pile roller and brushes with high bristle content for best results. Clean brushes and rollers in warm soapy water.

Touch dry in 2 hours. Recoatable in 4 hours, ensuring surface is completely dry.

Storage and Transportation

Keep upright during transport and beware of crushing the tin or the lid can come off – and that can get messy. Please use within 6 months of purchase.

We accept no responsibility for the deterioration of contents or packaging after this date. This product is water based and should be protected from extreme temperatures, especially frost. Don't forget garages and outside stores can get pretty nippy in winter.

Cleaning and Disposal

Do not empty into drains or watercourses. Dispose of contents/container to a waste disposal site in accordance with local/national regulations. Please contact your local Environmental Department for disposal instructions. Metal containers may be recycled.

Construction and technical information

Our paints do not contain lead, plasticisers, APEOs, formaldehydes or MIT. The paints are free from oils and solvents meaning it has virtually no odour which is important not only to the end user, but also to the person doing the decorating. Quality bases to the paints and highly pigmented formulations help to create great colour.

Due to the hard-acrylic paint resin content it has a high performance and is highly resistant to UV, with minimal dirt pick-up, resulting in reducing the need to repaint repeatedly. Both emulsion and eggshell finishes are water-based with ultra low VOCs. The Titanium dioxide that we buy as a key ingredient meets all industry regulations relating to emissions. The superior coverage and hiding power make the paint efficient reducing the amount of paint that needs to be used, and due to its high-performance ingredients, the paint also has excellent durability and scrub resistance.



Environment

The paints are eco-conscious and vegan friendly.

Health and Safety

Avoid contact with skin and eyes. In case of contact with eyes rinse immediately with water and seek medical advice. Keep out of reach of children.

Delivery Cut Off Times

Orders placed pre 12pm Monday-Thursday will be delivered next day.

Orders placed from 12pm Thursday to 12pm Friday will be delivered Monday.

Orders placed after 12pm Friday to 12pm Monday will be delivered Tuesday.

	EMULSION	EGGSHELL
Coverage per litre	14m2 per litre*	14m2 per litre*
Drying time/Touch dry	2-3 hours	2-3 hours
Recoating time	4 hours**	4 hours**
Area of use	Interior walls and ceilings	Interior walls, ceilings, primed wood and metal surfaces
Sheen level	3-5%	20%
VOC content	2.5 litres 0.4g per litre	2.5 litres 0.4g per litre
Volume solids	49%	45%
Tool cleaning	Soapy water	Soapy water
Solvent	Fresh water	Fresh water

*Depending on surface and surface preparation.

** Depending on temperature and relative humidity.

NEED HELP?

Call 020 7052 1555
Email enquiries@claybrookstudio.co.uk
Visit Our Studio at 123 Curtain Road,
Shoreditch, London, EC2A 3BX

If you require any further assistance please email enquiries@claybrookstudio.co.uk

